## **Empresaria** Group plc

# **Investor Presentation – September 2015**

Joost Kreulen Chief Executive Officer

Spencer Wreford Group Finance Director



## **Cautionary Statement**

The information contained in this presentation is not audited, is for personal use and informational purposes only and is not intended for distribution to, or use by, any person or entity in any jurisdiction in any country where such distribution or use would be contrary to law or regulation, or which would subject any member of the Empresaria Group plc ("Group") to any registration requirement.

Statements in this presentation reflect the knowledge and information available at the time of its preparation. Certain statements included or incorporated by reference within this presentation may constitute "forward-looking statements" including, without limitation in respect of the Group's operations, performance, prospects and/or financial condition. By their nature, forward-looking statements involve a number of risks, uncertainties and assumptions and actual results or events may differ materially from those expressed or implied by those statements. Accordingly, no assurance can be given that any particular expectation will be met and reliance should not be placed on any forward-looking statement. Additionally, forward-looking

statements regarding past trends or activities should not be taken as a representation that such trends or activities will continue in the future. No responsibility or obligation is accepted to update or revise any forward-looking statement resulting from new information, future events or otherwise. Nothing in this presentation should be construed as a profit forecast.

This presentation does not constitute or form part of any offer or invitation to sell, or any solicitation of any offer to purchase any shares in the Company, nor shall it or any part of it or the fact of its distribution form the basis of, or be relied on in connection with, any contract or commitment or investment decision relating thereto, nor does it constitute a recommendation regarding the shares of the Company. Past performance cannot be relied upon as a guide to future performance. Liability arising from anything in this presentation shall be governed by English Law. Nothing in this presentation shall exclude any liability under applicable laws that cannot be excluded in accordance with such laws.

# Overview of the period

## Robust performance

Full year expectations ahead of market forecast

## Continued delivery against strategy

Focused on multi-brand growth strategy

## Strong growth opportunities

Further investment opportunities in a growth market

# An international specialist staffing Group

**Multi-branded** 

Management equity

**Growth** markets

Business mix

## **Multi-branded business model**

### Diversified by geography and sector – lower risk approach

- Sector & market experts
- Understand the requirements of both candidates and clients
- Operating in talent shortage markets
- Attack market vertically rather than horizontally
- Brand expansion across geographies
- Focus on professional & specialist job levels (86% in H1 2015)

#### **Growth drivers**

- Increase headcount to generate higher sales
- Enter a new vertical
- Take an existing brand to a new location
- Enter a completely new geography or sector

## Management equity philosophy

#### Attract and retain key management

- Key managers own shares in their brand
- Align interests of management and shareholders
- · Incentivised to grow profits into the long-term
- Decentralised structure leaves operational responsibility with local managers

#### Structured valuation model

- Empresaria controls whether management equity is acquired no options exist
- Earnings enhancing multiple based on discount to Group trading multiple
- Typically need to hold shares for 5 years before they can be offered for sale over a 2 to 3 year period
- 43 managers currently holding equity
- Spend over the next 2 years expected to be no more than 2014 level (up to £1m over the two years)

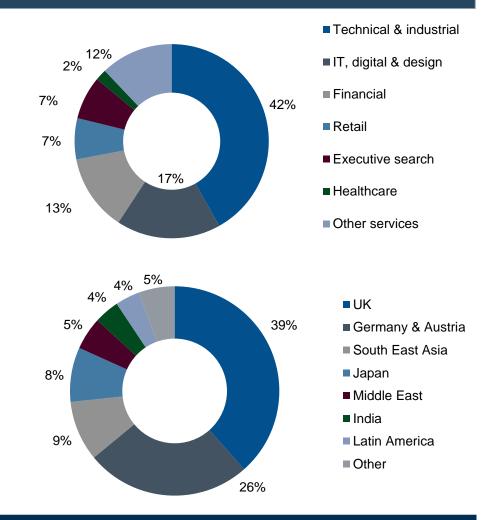
## **Growth markets**

#### **Sectors**

Operating in key sectors offering international growth opportunities

## **Geographies**

- 73% of net fee income from UK, Germany & Japan
- 27% from emerging markets, including South East Asia, Middle East, India and Latin America
- Structural growth expected in German market over long term (26% of Group net fee income)
- Population & demographics point to long term growth in emerging markets
- Looking to increase presence in Latin American market
- Staffing regulations generally expected to become more liberal to help support economic growth



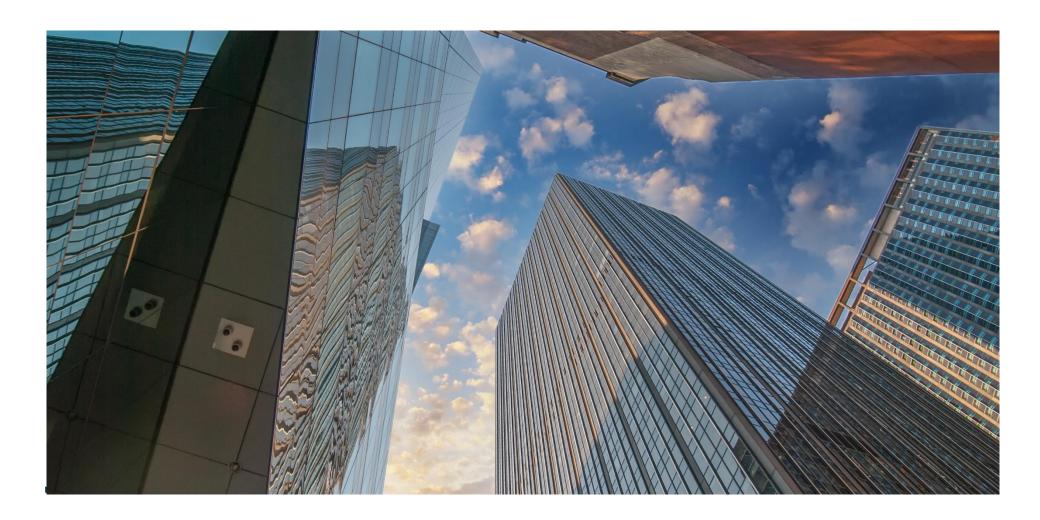
## **Business mix**

- Temporary sales have reduced with deliberate move away from low value work
- Current split of net fee income is 53% temporary (2014: 60%)
- Recovery in market confidence being seen with strong growth in permanent sales
- · Recent investments in regions with permanent sales focus
- Clients and candidates increasingly looking for flexible staffing solutions
- Temporary sales uncommon in emerging staffing markets
- Investment focus to increase temporary sales

#### **Quality of earnings important**

- Temp margin up to 15.9% (2014: 15.3%)
- Conversion ratio up to 12.4% (2014: 10.9%) 5 year target to reach 20% for full year

## **RESULTS FOR THE PERIOD**



## **Highlights**

## Continued delivery against strategy with strong profit growth

- Net fee income +12% (16% constant currency)
- 8 consecutive quarters of growth in net fee income
- Profit before tax (adjusted) +33% (44% constant currency)
- EPS adjusted +36%
- Net debt down 30% to £9.9m
- New office openings delivering positive performances
- Acquisitions made in 2014 integrating into Group, trading in line with expectations
- Strong growth from Financial (UK & Singapore), Executive search (Thailand) & Offshore Recruitment Services (India)
- Investing in staff to drive future growth average number in H1 15 +17%

# **Financial summary**

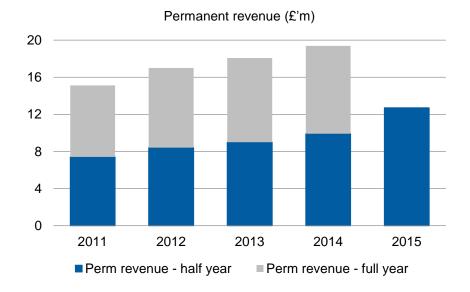
	2015	2014	% var	Constant currency % var
Revenue	£92.4m	£94.0m	(2%)	3%
Permanent revenue	£12.7m	£9.9m	29%	28%
Temporary revenue	£79.6m	£84.2m	(5%)	-
Net fee income	£24.1m	£21.6m	12%	16%
Adjusted operating profit*	£3.0m	£2.4m	25%	36%
Conversion ratio	12.4%	10.9%		
Adjusted profit before tax*	£2.8m	£2.1m	33%	45%
Diluted earnings per share	3.2p	2.2p	46%	
Adjusted diluted earnings per share*	3.4p	2.5p	36%	
Net debt	£9.9m	£14.2m	(30%)	

Note: Adjusted results exclude amortisation of intangible assets, gain or loss on business disposal and exceptional items. No exceptional items in the period.

# Revenue analysis

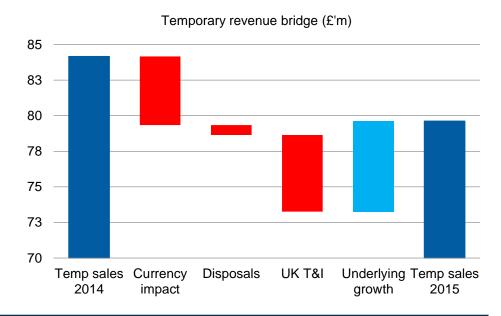
Permanent revenue +29% (28% constant currency)

- New office opening and acquisitions made in 2014 +16%
- Finance, Executive Search, ORS delivered good growth
- Lower performance from China and Indonesia training businesses



Temporary revenue (-5%) (flat in constant currency)

- 85% of currency impact from € region
- Disposals (Czech/Slovakia/Malaysia) (-1%)
- UK Technical & Industrial specific issues with end of airport project and deliberate reduction in low value work
- Underlying growth from rest of Group of +8%



## Net fee income

Net fee income +12% (+16% constant currency)

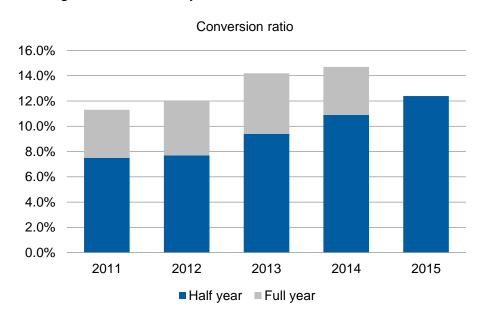
- Target of +10% average growth over 5 years
- Being driven by increase in Permanent sales and improving temp margin

# Net fee income (£'m) 50 45 40 35 30 25 20 15 10 5 2011 2012 2013 2014 2015 Half year Full year

## **Conversion ratio**

Focus on increasing conversion ratio

- Costs managed
- Still investing in growing business with increase in staff numbers
- Develop scale of Group to help cover central costs
- Target of 20% over 5 years

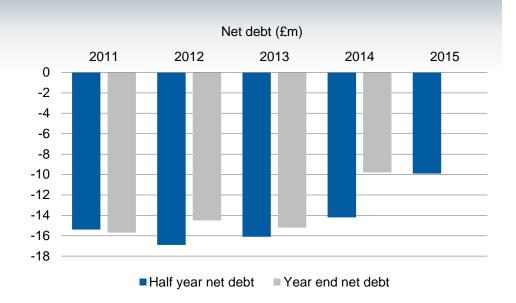


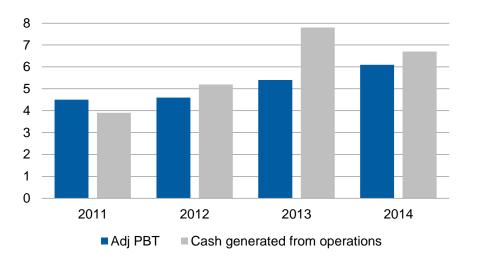
## **Net debt**

- Net debt down 30% to £9.9m (2014: £14.2m)
- Average net debt down 39% to £9.2m (2014: £15.1m)
- Net debt to debtors ratio 32% (2014: 44%)
- Debtor days stable at 52 at June

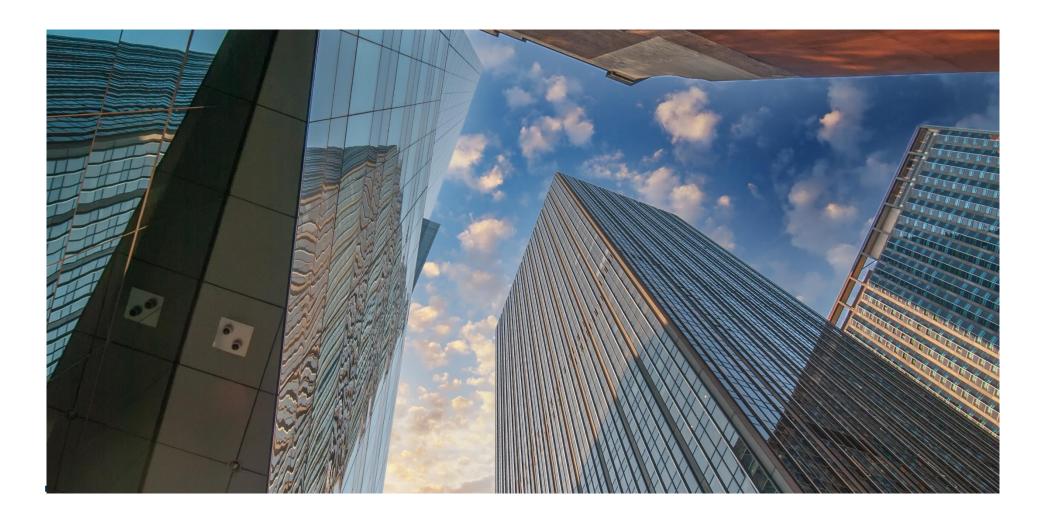
<ul><li>Cash</li></ul>	generated f	rom operati	ons of	£0.2m
------------------------	-------------	-------------	--------	-------

Purchase minority interest	£0.3m
Dividend paid	£0.3m
Exceptional costs paid	£0.5m
Working capital investment	£2.8m





## **LOOKING FORWARD**



# **Clear strategy**

Focused on growth

Develop leading brands with sector expertise

5 year financial targets

Maintain diversification and balance by geography and sector

Average growth in NFI of +10%

Retain operational mix: Professional & specialist job roles

Organic growth supplemented by selective investments

Increase footprint in key economic centres

Conversion ratio to improve to 20%

Continue financial performance

Debt to debtors ratio of 25%

# The growth opportunity

- Positive economic conditions, despite currency headwinds
- Structural growth in the German staffing market over medium term
- Investing in staff to drive sales growth
- Investing in new offices (organic development in Continental Europe & Asia)
- External investments to fill gaps in sector coverage and enter new markets
- Building scale will deliver operational gearing

# **Summary and outlook**

### **Delivering on strategy**

Continuing to deliver on multi-brand growth strategy

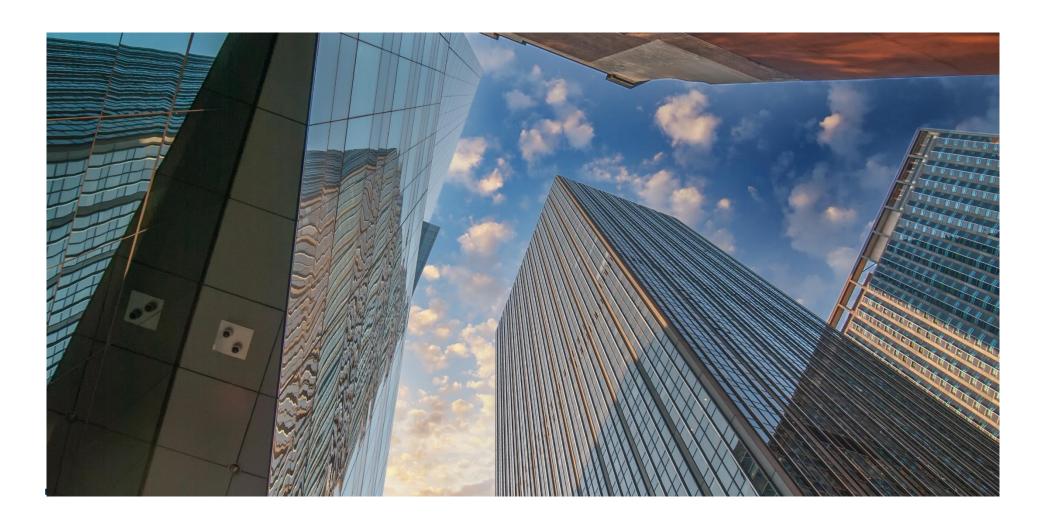
#### **Driving KPIs**

- Growth in NFI, ahead of 10% average target
- Conversion ratio improvement continues, target of 20% remains
- Strong growth in PBT despite currency headwinds
- Full year expectations ahead of market forecast

#### Focus on growth

- Staffing markets expected to grow through 2015
- Investigating further investment opportunities
- Management see opportunities to further grow the business in line with existing strategy

# Q&A



# **Appendices**



# **Income statement – Half year 2015**

£m	<u>2015</u>	<u>2014</u>	<u>Change</u>	Constant currency	
Revenue	92.4	94.0	(2%)	3%	
Net fee Income (gross profit)	24.1	21.6	12%	16%	
Overheads	(21.1)	(19.2)			
Adjusted operating profit*	3.0	2.4	25%	35%	
Interest	(0.2)	(0.3)			Finance costs down on lower debt levels.
Adjusted profit before tax*	2.8	2.1	33%	44%	
Amortisation	(0.1)	(0.1)			
Tax	(0.9)	(0.7)			Tax rate of 34% in 2015 (2014: 35%).
Profit for the period	1.8	1.3			
Adjusted EPS* (p)	3.4	2.5	36%		
IFRS EPS (p)	3.2	2.2	45%		

<sup>\*</sup> Adjusted results are before exceptional items, gain or loss on disposal of business and amortisation of intangible assets

## Balance sheet – 30 June 2015

£m	<u>2015</u>	<u>2014</u>	
Property, plant & equipment	1.1	1.0	Capital expanditure of CO 2m on fixed assets
Goodwill and intangibles	24.6	26.0	Capital expenditure of £0.3m on fixed assets.
Deferred tax asset	0.7	0.7	
Deferred tax asset	26.4	27.7	
	20.4	21.1	
Trade and other receivables	36.5	37.0	Debtor days at 30 June of 52 (2014: 52).
Cash and bank balance	6.3	5.0	Design days at 60 dans of 62 (2014. 62).
	42.8	42.0	Net debt of £9.9m (2014: £14.2m). Banking facilities in place at year end of £30.4m (2014: £33.2m).
Trade and other payables	(22.2)	(21.7)	
Provision for exceptional items	0.0	(0.8)	
Current tax liability	(2.6)	(1.6)	New bank facilities in place in Germany, replacing central Revolving Credit
Short-term borrowings	(12.4)	(12.6)	Facility with local term loan and overdraft in Germany.
-	(37.2)	(36.7)	
Long-term borrowings	(3.8)	(6.6)	
Deferred tax liabilities	(1.1)	(1.2)	
	(4.9)	(7.8)	
Net assets	27.1	25.2	
Equity attributable to equity holders of parent	(24.0)	(22.0)	No movement in share capital.
Non-controlling interests	(3.1)	(3.2)	. toeven.e share eaphan
Total equity	(27.1)	(25.2)	
, , , , , , , , , , , , , , , , , , ,	(=)		

# Cash flow – Half year 2015

£m	<u>2015</u>	2014	
Profit for the period  Depreciation and amortisation	1.8	1.3	
Tax and interest added back	0.5	0.5	
Cash paid for exceptional items	1.1 (0.5)	1.0 (0.1)	Cash generated from operations was £0.2m, following a £2.8m investment in working capital and £0.5m cash spend on
Share based payments	0.1	0.1	exceptional items.
Working capital	(2.8)	(2.0)	
Cash generated by operations	0.2	0.8	
Tax, interest & capex	(1.2)	(1.0)	Cash outflow on tax was up on prior year at £0.7m (2014: £0.3m).
Dividends to shareholder	(0.3)	(0.2)	Dividend increased to 0.7p for 2015 payment.
Dividends to non-controlling interests	0.0	0.0	
Investments and disposals	(0.2)	(0.4)	Investments and disposals:
Cash inflow from loans and borrowings	0.4	0.2	<ul> <li>Exit GiT in Czech Republic &amp; Slovakia</li> <li>Exit Metis in Malaysia</li> <li>Increase interest in Monroe Indonesia (£0.3m)</li> </ul>
Increase in cash in the period	(1.1)	(0.6)	,
Foreign exchange	(0.4)	(0.1)	
Net movement in cash and cash equivalents	(1.5)	(0.7)	

## **Directors**

Board has extensive knowledge of the staffing industry with a combined experience of 100 years

#### **Anthony Martin - Chairman**

Anthony served as Chairman and CEO of Select Appointments and Vedior NV, building one of the world's largest recruitment companies, before it was acquired by Randstad. He currently owns 29% of Empresaria.

#### Joost Kreulen - Chief Executive Officer

Joost has 28 years of staffing industry experience, with roles in Select Appointments and Vedior NV as well as a short period at Randstad. He joined Empresaria in 2009, initially responsible for its Asian operations and then also for a number of its UK based businesses. He was appointed Chief Operating Officer and Chief Executive designate in September 2011, becoming Chief Executive at the beginning of 2012.

#### **Spencer Wreford – Group Finance Director**

Spencer has over 10 years experience in senior finance roles, joining Empresaria from BPP Group. Prior to this he spent 8 years at ITE Group Plc, as Deputy Finance Director, including six months as Acting Group Finance Director. Spencer is a Chartered Accountant, qualifying with Arthur Andersen.

#### Penny Freer - Non-Executive Director

Penny has worked in investment banking for over 25 years. She is a partner of London Bridge Capital. She has been Head of Equity Capital Markets and Deputy Chairman of Robert W Baird Limited as well as Head of Small/Mid Cap Equities for Credit Lyonnais. Penny is also a non-executive director of Advanced Medical Solutions plc, where she is the senior independent director.

#### Zach Miles - Non-Executive Director

Before joining Empresaria Zach held the position of Chairman and CEO of Vedior N.V. Before joining Vedior, Zach was CFO and a member of the Board of Directors of Select Appointments. His career in the recruitment industry began in 1988. He was formerly a partner at Arthur Andersen and is a qualified Chartered Accountant.

## **Shareholder information**

Shares in issue: 44,562,847 ordinary shares

Market capitalisation: £31.6 million

Outstanding options: 2.8m (6.4% of shares in issue)

Significant shareholders (updated on 1 September):

Anthony Martin	12,924,595	29%
Liontrust Asset Management	4,373,468	10%
Miles Hunt	3,212,490	7%
City Financial Investments	2,200,000	5%
Hendrik M.Van Heijst	2,200,000	5%
Tim Sheffield	2,049,307	5%

# Case study: IMS (Offshore recruitment services)

Based in Ahmedabad, India. Joined the Group in 2006 as a start-up

- Providing outsourced recruitment services to clients in US (primarily IT sector) and UK (primarily Healthcare sector)
- Offers both voice and non-voice based services.
- Net fee income growth of +61% between 2010 and 2014
- Opening a third centre in H2 15 after strong demand fills second centre, which was opened in 2014
- Staff numbers at 30 June 2015: 378 (2010: 168; 2014: 282)
- Growth opportunities from developing further service offerings, growing presence in other sectors, develop end-to-end solutions, open centre in second geography

# Case study: Monroe Consulting (Executive search)

Offices in Indonesia, Thailand, Philippines, Malaysia, Mexico & Chile. Joined the Group in 2005

- Providing mid to senior level placements across Consumer goods, Healthcare, Industrial, Professional & Technology sectors
- Emerging market specialist
- Net fee income growth of +95% between 2010 and 2014
- Number of locations increased from 3 in 2010 to 6 in 2014
- Exploring opportunities in South East Asia and South America
- Staff numbers at 30 June 2015: 99 (2010: 41; 2014: 95)
- Growth opportunities from growing presence in existing locations with increasing staff numbers and adding new locations

# Case study: Become Group (Digital & design)

Offices in London, Manchester, Sydney, Melbourne, Hong Kong. Joined the Group in 2005

- Providing permanent and temporary recruitment services to the Creative sector
- Track record of organic growth into Australia (2007) and Hong Kong (2014)
- Investment in Ball & Hoolahan (Marketing services) in December 2014
- Net fee income growth of +40% between 2010 and 2014
- Number of offices grew from 3 in 2010 to 6 in 2014
- Staff numbers at 30 June 2015: 43 (2010: 22; 2014: 41)
- Growth opportunities from rolling out Ball & Hoolahan brand across Become network, growing presence in existing locations with increasing staff numbers and adding new locations (Asia and Continental Europe)